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## Coty lists on Euronext Paris

- **Market capitalisation of €10.01 billion**
- **€339.2 million raised**
- **47<sup>th</sup> listing on Euronext in 2023**
- **11<sup>th</sup> international listing on Euronext in 2023 (US-based issuer)**
- **First US company to successfully raise capital via a simultaneous EUR and USD offering at the occasion of a European listing**



**Paris – 28 September 2023** – Euronext congratulates Coty, one of the world’s largest beauty companies with a portfolio of iconic brands across fragrance, color cosmetics, skin, and body care, for completing its listing on Euronext Paris (ticker code: COTY).

Coty is a global leader with a unique three axes portfolio of fragrance, color cosmetics, skin and bodycare, including iconic Prestige brands such as Burberry, Calvin Klein, Chloé, Gucci, Hugo Boss, and Lancaster, as well as Consumer Beauty titans, adidas, Bourjois, Cover Girl, Max Factor, and Rimmel. The company is amongst the top 3 globally for both fragrance and mass color cosmetics.

Coty was founded in Paris, France as a fragrance house in 1904. The business quickly grew into other categories and expanded to become a leading player in the global beauty industry, listing on the New York Stock Exchange in 2013. Over the last three decades, Coty built a balanced and diversified portfolio of best-in-class brands, offering consumers innovative products which meet their needs at all price points. Having delivered three years of growth in-line to ahead of expectations, Coty is at a pivotal moment in its history as a global leader in beauty and has chosen Euronext for a dual listing.

Coty was listed on 28 September 2023 through the admission to trading of 957,451,854 shares making up its capital, including 33,000,000 new shares issued in the context of the Global Offering. Coty raised €339,240,000. The listing price was set at €10.45 per share. Market capitalization on the day of listing was around €10.01 billion<sup>1</sup>.

Sue Nabi, Chief Executive Officer of Coty, said: *"We are delighted to have completed our listing on Euronext Paris. Being traded in the heart of the luxury and beauty industries provides European investors the opportunity to join our accelerating growth trajectory. On the eve of our 120<sup>th</sup>*

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<sup>1</sup> The market capitalisation includes 66,459,162 treasury shares held by the company.

*Anniversary, this dual listing honors Coty's unique heritage. We have returned to our Parisian roots to mark the next chapter in Coty's ambitions of unleashing every vision of beauty."*



**Caption:** Sue Nabi, Chief Executive Officer of Coty, rang the bell during a ceremony this morning with their teams and in the presence of Delphine d'Amarzit, CEO of Euronext Paris, to celebrate the listing of Coty.

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**About Coty**

Founded in Paris in 1904, Coty is one of the world's largest beauty companies with a portfolio of iconic brands across fragrance, color cosmetics, and skin and body care. We serve consumers around the world, selling prestige and mass market products in more than 130 countries and territories. Coty and our brands empower people to express themselves freely, creating their own visions of beauty; and we are committed to protecting the planet. Learn more at [coty.com](http://coty.com) or on LinkedIn and Instagram.

**About Euronext**

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With more than 1,900 listed issuers and around €6.5 trillion in market capitalisation as of end June 2023, it has an unmatched blue-chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. For the latest news, go to [euronext.com](http://euronext.com) or follow us on Twitter ([twitter.com/euronext](https://twitter.com/euronext)) and LinkedIn ([linkedin.com/euronext](https://linkedin.com/euronext)).



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