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Creactives Group lists on Euronext Growth Milan Professional Segment

- **5th listing of 2023 on Euronext Growth Milan**
- **Creactives Group brings the total number of companies listed on Euronext Growth Milan to 195**
- **8th listing on Euronext in 2023**
- **Total placement volume of the offering equal to €1 million**



Milan – 7 March 2023 – Borsa Italiana, part of the Euronext Group, today congratulates Creactives Group on its listing on the Professional Segment of Euronext Growth Milan.

Creactives Group develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode, through which it supports customers in digitising their control and data management activities throughout the supply chain.

Creactives Group represents the fifth listing since the beginning of the year on Borsa Italiana’s market dedicated to small and medium-sized companies, and it brings the total number of firms currently listed on Euronext Growth Milan to 195.

In the placement phase, Creactives Group raised €1 million. The free float at the time of admission was 18.28% and the market capitalisation at IPO was €21.5 million.

Paolo Gamberoni, Chairman and CEO of Creactives Group, said: “We are very happy with the achievement of this goal. We listed in 2020 in Vienna at the middle of the pandemic and in the middle of the lockdown, with the aim of accelerating growth and then performing a new round of capital raising through an uplisting. Today we have achieved this goal. In the last year, Creactives Group registered a production value of more than €6 million, a substantial doubling achieved in the last five years. About 80% of our Artificial Intelligence technology is sold abroad, used by major customers such as Airbus, Basf, Cemex, Danone, Enel, Siemens. We have started an indirect channel, developing alliances with KPMG, NTT DATA, Minsait-INDRA, LKS Next, and set up a business model based on selling subscriptions in “Software as a Service” mode. Recurring revenue has grown significantly in the last two years, doubling turnover and thus establishing a solid foundation for the future. We are now ready to begin a new phase of our entrepreneurial project, and we are happy to do so by entering the Professional Segment of Euronext Growth Milan.”



Caption Paolo Gamberoni, Chairman and CEO of Creactives Group, Adriano Garibotto, Board Member and Chief Sales & Marketing, Francesco Bellomi, Chief Technical Officer, and Massimo Grosso, Board Member and Investor Relations Manager, rang the bell during the market open ceremony this morning to celebrate the Initial Public Offering of the company.

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About Creactives Group

Creactives Group S.p.A. ("Creactives Group") (ISIN IT0005408593 - ticker: CREG), an innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in "Software as a Service" mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain. For more information, please visit: www.creactivesgroup.com

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